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**PARTICIPANT INFORMATION SHEET & CONSENT FORM**

### Study title

**Welcome!**

You are invited to take part in a research study conducted by researchers at X [partner university if any] and ESCP Business School. We would greatly appreciate your willingness to participate in this study. Before you decide whether to participate, please read the following information carefully.

### Eligibility

All X [e.g., U.S. residents over the age of 18] are eligible to participate. X [keep/remove as applicable: However, this survey cannot be taken on a mobile device]. You may only participate in this study once. If you participate in the survey more than once, only your first response will be eligible for inclusion and compensation.

### Do I have to take part?

Participation is completely voluntary. You may choose not to take part or withdraw at any time without penalty by [e.g., closing your browser]. If you withdraw before completing the survey, any incomplete data will be deleted.

### What will happen if I take part?

If you agree to be in this study, you will be asked to complete a survey about X [e.g., perception and behavior/human decision making], which will take approximately X minutes to complete.

### What are the possible disadvantages and risks of taking part?

### We do not anticipate any risks greater than those encountered in everyday life. However, if any question makes you uncomfortable, you are free to stop at any time.

### Compensation

You will receive a fixed payment of € X for completing this survey. [Option of bonus payment if any]. However, if you withdraw before completion, you will not receive any payment. (Note: Some panel providers require partial payment.)

### Anonymity

Your [e.g., Prolific-ID] will be recorded to facilitate compensating you for your participation. This ID cannot be linked to your identity. You will never be asked to provide your name or other information that could serve to identify you. All data will be stored securely on password-protected servers and accessible only to the research team. Following the conclusion of the study, the data may be made publicly available for research purposes, but your participant ID will be removed so that no identifier can be linked to your responses.

### Use of Artificial Intelligence for data processing and analysis

Any AI tools used for data processing and analysis will only process anonymized data. No identifying information will ever be shared. We will only employ university-licensed AI tools that do not use data for training the AI model [or otherwise also make explicit].

### Withdrawal Policy:

### You may withdraw from participation in this study at any time and with no penalty. To withdraw, close the browser window [if applicable, e.g., for Prolific: and return the task via the participation platform]. After completing the survey, withdrawal of submitted data is not possible given the anonymous nature of the data collected (it would be impossible to identify individual participants).

### What will happen to the results of the study?

The findings of the study will be published in academic and other outlets (journals, conference proceedings, practitioner magazines/blogposts) of non-commercial nature. You will not be identified in any report or publication.

### Contact for further information

This research is organised by [researcher, under the supervision of Professor <<name of supervisor>>]. At this stage, the study has not received any funding. Please contact name [email address] with any questions or feedback.

**Ethical Review**

The protocol for this study has been reviewed and approved by the ESCP Research Ethical Committee, Application No. X. If you have concerns about your rights as a participant or the conduct of this study, you may contact X [e.g., RERC contact details].

**Agreement to Participate:**

By clicking the ‘Continue’ button, you are indicating that you have read and understood the information provided, that you are eligible to participate, and that you voluntarily agree to participate in the study. If you do not wish to participate in this study, please close the browser window now.

**To participate in this study, please click the continue button.**